
"Keep Punching, Dad!"

Says Carol Porter

When I asked my Dad, Walter G. Porter, to put an advertisement in the Hughes High School Annual, he said, "Why don't you write it yourself? You have heard me talk about head-type **Punches** and **Die Buttons**, and our recently introduced **BaL-Lok Punch** and **Die Buttons** which are manufactured by **PORTER PRECISION PRODUCTS OF CINCINNATI**. You know, too, that these products are made of specially treated steel and hardened to absorb greater shock, which makes them last longer. Remember, we send them throughout the 48 states, and they are in use in many plants which have need for perforating punches.

"And, Carol, don't forget our new plant in Chicago, **DURABLE PUNCH AND DIE COMPANY**. They make special type punches, or perforators as we like to call them. Durable also manufactures a patented **Inter-meshing Sleeve**, which supports a punch as thin as a match stick that can punch a hole in metal many times the thickness of the punch diameter.

"This principle is simple, and you can explain it best by the example of a needle supported in a cork. You can drive the needle through a coin, because the cork supports the needle against buckling. We know; we have tried it.

"Now, Carol, if the dads of your high school chums need **Perforator Punches**, **Die Buttons**, or perhaps a new catalogue of either company, have them call **PORTER PRECISION PRODUCTS**, or write P. O. Box 208, Cincinnati 15, Ohio."