



Bottom Row:

B. Fisher, D. Warford, A. Baldwin, C. Pletnik, N. Strum, J. Hanes, Secretary.

Second Row:

Mr. Siddall, Sponsor; L. M. Siciliano, C. Geiger, M. Carlton, G. Berry.

Third Row:

E. Davis, B. Carter, R. Quinlan, A. White, P. Allen.

Fourth Row:

D. Wulforst, Treasurer; M. Reed, G. Hummeldorf, Vice-President; E. Fette, President; A. Kimble, B. Patton.

Hughes Chapter of DECA Keeps Active With Work, Fun



"These are the best apples there are," Gary Hummeldorf tells his customer at a Kroger store in Clifton.

"Here's your change and thank you!" one of Mr. Siddall's merchandising students tells a customer. Twenty-five selected seniors in the class learn the principles of salesmanship, advertising, and general business. They also work at various department stores, gas stations, and other companies from fifteen to twenty-five hours weekly. This enables them to earn money while attending school.

These students make up the Hughes chapter of Distributive Education Clubs of America, called D.E.C.A. for short. Their main service project is operating the school bookstore before school and during lunch hour. A money-making project is the sale of large suckers to seniors on Pigtail-Bowtie Day held usually in the fall.

For fun and learning, too, D.E.C.A. makes visits to outstanding businesses in the city, such as Procter and Gamble and Husman Potato Chip Company.

Each year members from Hughes participate in merchandising displays and contests in district, regional, and sometimes state and national meetings of D.E.C.A.



In the Better Sportswear Department of Pogue's, Barbara Fisher makes a sale to one of her many customers. Barbara takes merchandising.