

FIFTH THIRD BANK'S GUIDE TO STUDENT BANKING SERVICES

ADD IT UP!

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If you're a student, make Fifth Third your bank. We understand the unique savings, checking and credit needs of young adults, and we can help you manage your money wisely — without a lot of fees and hassles.

We've developed *A Guide To Student Banking Services* with you in mind. It's full of information about savings and checking accounts, plus special student loan, credit card and car loan options. It all adds up to smart banking. So pick up your copy at any Fifth Third location and when you add it up it will make a lot of 'cents'!



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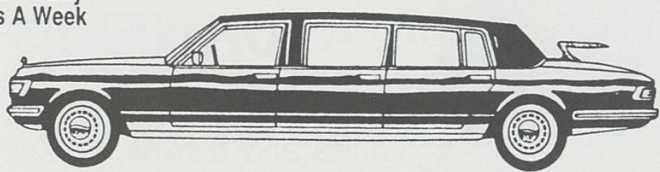
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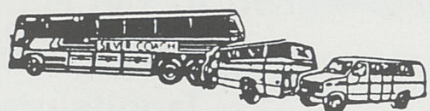
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