



● We LIKE IT!

We're looking at the brilliantly styled new De-Soto and we all agree that it tops our list. It's got more real beauty, more visibility, and more room than ever before—and in addition to this, it's equipped with a Fluid Drive that lets you **drive without shifting**.

It's the car designed with **you in mind**. We like it—you go and see it and compare it with any other car at any price—you'll like it, too.

clifford jacobson
motors, inc.

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de soto

plymouth