



**skip the silver, Joe, I got
the hardware**

Look how well made
those tools are! I bet
these people shop at
Pleasant Ridge Hard-
ware Store. Where else
can you find such a va-
riety of fine tools?
Pleasant Ridge Hard-
ware and tools.

THE PLEASANT RIDGE HARDWARE CO.
6081 MONTGOMERY RD. MELROSE 1171
H. SCHLESINGER

COFFEE TIME . . .

is all the time in this
cafeteria. Withrow
teachers crowd around
the coffee urn, and
come again for seconds.
And good reason — It's
Boat House coffee they
are drinking.



Boat House Coffee and Tea Co.

114 EAST 13th STREET

CHERRY 5274

CARL A. MEYER
PRESCRIPTIONS **PHARMACIST** AND COSMETICS
2700 MADISON RD.  (AT EDWARDS)