

Planning for the Future

In the final analysis, good telephone service depends largely on men and women who are well trained and skilled in their jobs.

Plan now to become a part of the telephone organization when you graduate from high school. You will find that telephone people like their jobs—and that *every* job is important. The pay is good. The work is steady. The Company's Benefit and Pension Plan helps employees and their families in times of sickness, accident, old age, and death. And the opportunity for advancement is open to all.

The Cincinnati and Suburban Bell Telephone Company



OAKLEY MEN'S SHOP

3067 Madison Rd.

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ON THE BEAM

Take a gander at these sharpies. They are right on the beam when it comes to picking out the best. Oakley Men's Shop has nationally advertised suits, topcoats, slacks, and sportswear—the place to go for brands you know.

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MUNSINGWEAR UNDERWEAR
SILVERTONE CLOTHES