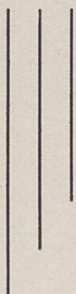


The Lift That Lasts



Here 'tis, the week-end date you've been waiting for. It's all you've anticipated and then she brings out some ice cream. You remove the wrapper, you taste it and say "Umm, it's delicious!" Quite naturally you offer her the first bite. Of course it's good, it's French Bauer's. Enough said.

Going on a picnic? Well, don't forget the milk. French Bauer's Milk gives you energy that lasts. For rich and full flavored milk try

French-Bauer

