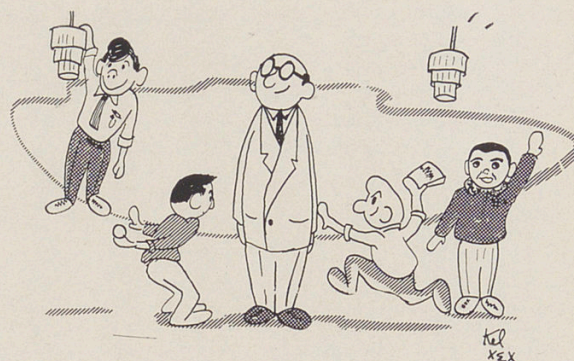


Withrow has developed a large number of unusual persons who don't want to be professional people, have no desire to become firemen or policemen, and don't even want to be on T. V. They have set as their ambition the top of the most important phase of American economy. These exceptional pupils want to be **successful in business** and so have banded together in an organization devoted to business success. We usually believe success is measured in how much money or power we have accumulated. **Beta Chi** has studied the situation, though, and has found that to be truly successful you must not only gain, though this is important, but you must also contribute. And, as one of Withrow's busiest clubs, the members don't sit around playing "Monopoly" under the leadership of their advisor, **D. Schroer**. They have visited industries, such as **W. L. W.—T.**, and **Coca-Cola**, and had a fling at free enterprize with their fabulous **Sno-Ball** dance in December. Business owes a debt to Beta Chi.



B e t a C h i

m a d e ;



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Picture 1—Row 1—M. Brewer; S. Jones; B. Brown; L. Wilson; P. Marlow; D. Lacefield; N. Norton; D. Burnivis; T. Oliverio; R. Seaman. Row 2—S. Bodin; J. Jones; K. Rust; B. Good; H. Dennis; L. Hodges; E. Helder; G. Bray; E. Bradford; C. Wagner; E. Kelsey; J. Mitchell. Row 3—B. Lamb; J. Wulfhorst; P. Gould; E. Simmons; C. Davis; J. Miller; J. Odgers; J. Kings; B. Werner; B. Daley; M. Walts; C. Wyrich; P. Gleason; D. Seiter. Row 4—D. Brown; J. Helms; A. Butterbaugh; A. Hengle; E. White; J. Meinking; S. Shaw; A. Justin; P. Scherer; M. Toft; J. Ault; C. King; B. Smith; R. Gazaway. Row 5—M. Stickler; L. Oliverio; B. Goughan; W. Backer; L. Binstadt; D. Stickler; M. Vonderheide; M. Taylor.

Picture 2—Row 1—C. Ball; G. Reedy; W. Ratfield; K. Springer; V. Neely. Row 2—A. Huber; J. Lorenz; E. Waag; G. Snapp; J. Granz; B. Cioffi; J. Arnold; N. Bowen; J. Green; J. Miller. Row 3—S. Johnson; J. Hall; J. Pierson; G. Newman; P. West; E. Griffith; J. Howard; P. Hawkins; J. Heef; M. Wasserman; M. Taylor; C. Block. Row 4—J. Brodessen; K. Ailshire; L. Parker; J. Johnson; D. Harsham; A. Wood; S. Webb; A. Burney; J. Morgan; F. Abel; B. Hauchins; P. Ramsey. Row 5—J. Dinkelmann; L. Agee; E. Weiskittel; J. Whitacre; T. Emmons; J. Horsman; D. Schermer; J. Van Pelt; J. Klappert; A. Katz; R. Depenbrock.

The business, not the production end of the television camera holds the attention of these Beta Chi members inspecting **W. L. W.—T.** during their visit to the station.