



Annual Ad Staff working over copy, layouts, pictures and ideas build a first class advertising section. Seated—B. Farrell; R. Oliver; N. Hayden. Standing—B. Solberger; D. Cleland; C. Specht; L. Ledford.



Barbara Wheatley
Ad Editor

their most important job—reflecting

When there is a sufficient number of ads, it is the job of the **Advertising Staff** to plan how these should be written and placed in the Annual. But it is the **ad salesmen** who, with packets of enlightening information, persuade the numerous stores to put ads in our yearbook.



Annual Ad Salesman. Left to right—D. Haas; C. Suerman; D. Harris; D. Stull, Sales Manager; J. Bennett; A. Roberts.



Annual Photographers. T. Cole; E. Shirley; D. Lerner; R. Kleine.