

Spread It On Thick!

Aw—go on! She'll never believe that fish story. Now, that butter she's using is something different . . . it's Meadow Gold! You don't need fancy words and descriptions to tell you that Meadow Gold Butter is really good, just spread it on thick!



THE BEATRICE FOODS Co.

943 Carr Street
Cherry 3600



See How It's Done!

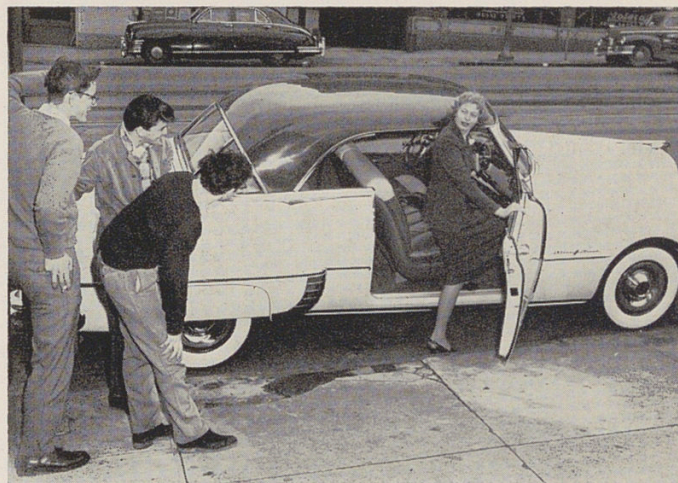
Mr. Meredith's new, automatic fruit juicer is responsible for the added wholesomeness of deliciously refreshing Meredith Fruit Juices. Yes, the very juice you drink in the lunchroom every day is made under the most modern and sanitary conditions possible. And here's some good news! You can have Meredith juices delivered to your home. Soon your whole family will agree with you that nothing can beat those Mmmm . . . Meredith 100% Pure Fruit Juices.

CARL A. MEREDITH

100% Pure Fruit Juices
2732 NORWOOD AVE. ME. 8666
SUPPLYING CINCINNATI SCHOOLS FOR
OVER 15 YEARS.

Ooooh . . What A Chassis!

We can't exactly blame you guys for gawking . . . Not when what you see is Pontiac's new CATILINA, the car with the hard top that looks like a convertible. Of course, Pontiac's beauty is more than skin deep. All models of the 1950 Pontiac are noted for real durability, smooth driving, and, of course, the new Hydromatic Drive that lets you drive without shifting.



GILBERT AVENUE PONTIAC Co.

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