

The Modern Touch

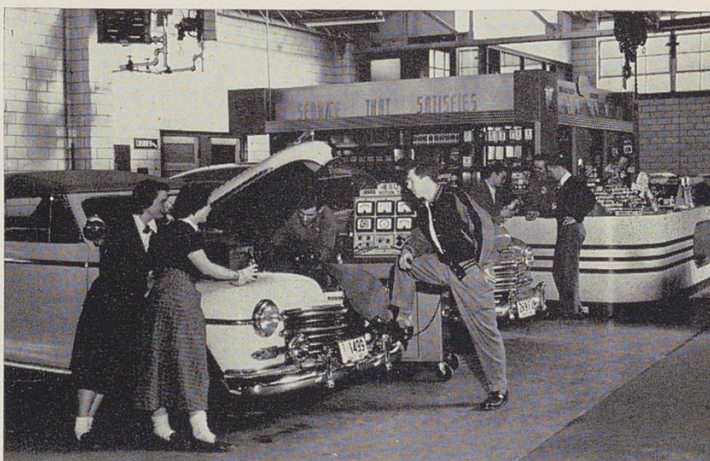
A MODERN SALESROOM

Clifford Jacob's modern auto agency is mentioned whenever fine cars are discussed. The building itself is constructed along the smartest lines, with spacious show windows that invite inspection.



MODERN SERVICE

Friendly and efficient service, given at all times, holds old customers and continues to make new ones. An excellently equipped repair and testing shop will meet the demands of the most exacting person.



AND A MODERN CAR

The beautiful 1950 Plymouth here pictured continues its popularity in the low priced field. The DeSoto, a car designed with YOU in mind, has changed the minds of thousands. Drop in at Clifford Jacob's at your convenience, and see these cars for yourself.



CLIFFORD JACOBS MOTORS, INC.

499 E. McMillan

PL. 8000

DeSoto

Plymouth

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