

Compliments of

WOODWARD BUILDING

AND LOAN CO.

1029 MAIN STREET

CINCINNATI, OHIO

Thomas T. Bryant

Walter P. Dolle & Co.

"INSURES ANYTHING INSURABLE"

420-27 Dixie Terminal Building

MAin 1203-4-5

Every

WOODWARD STUDENT

knows

the sign of "Good Taste" —

French-Bauer



It's **always** in good taste!

French-Bauer

WIDELY KNOWN AS THE BEST!

A vertical advertisement for Frisch's Big Boy Restaurants, Inc. The top part features the brand name "Frisch's" in a script font, followed by "BIG BOY" in large, bold, block letters. Below this, it says "RESTAURANTS, INC." and "Cincinnati's Most Famous Double-Deck Hamburger — the original Big Boy". The central illustration shows a cartoon boy wearing a Frisch's cap and a striped shirt, holding a large double-deck hamburger. At the bottom, the text "ORDER BY PHONE AND TAKE 'EM HOME!" is written. A small registered trademark symbol and "RCW" are at the very bottom.

Frisch's
BIG BOY
RESTAURANTS, INC.
Cincinnati's Most Famous
Double-Deck Hamburger
— the original
Big Boy

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PHONE
AND TAKE 'EM
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® RCW