

THE  
FIRST  
IMPRESSION  
IS  
THE  
LASTING  
ONE

**This can be truly said to apply more particularly to the Dentist and his surroundings, than to any other calling in life.**

It therefore behooves those who are about to open an office of their own to so arrange it, that it will leave a pleasing and lasting impression upon all who may enter it.

In furnishing an office, much care should be exercised. It is always the cheapest to buy the *best*, and this is especially true of the Dental Chair. It is an article that you may purchase but once in an ordinary lifetime, and its cost to you is such that you can not afford to buy something that may be a constant trouble in the future.

The high quality of all chairs handled by us, backed by our own as well as the manufacturers' reputation, should be a strong enough argument to convince you where you can be best served. The prices at which they are sold are fully warranted by the superior workmanship and finish displayed in their manufacture; and while these prices may seem beyond the reach of many, **we desire to impress upon you all that we are prepared to offer them upon such reasonable terms, that the tempting figures of makers of cheaper chairs can be no inducement to you.**

And this does not apply to chairs only. The entire fittings for your office can be thus obtained, and the furnishings of a handsome office assured, so that you may be able to cope with the best.

Call and see us before placing your order, and let us show you what we can do.

We handle the most complete line of Dental Goods in the West.

**SAM'L A. CROCKER & CO.,**

*Ohio Dental and Surgical Depot,*

35, 37, 39 WEST FIFTH STREET,

CINCINNATI, OHIO.