

How to be Popular at College.

VERY little has been written upon this subject. Even Young & Stock's wonderful series of ten-cent guides, containing such masterpieces as "How to Make Love" and "How To Be a Carpenter," fail to cover it. By close observation I have tried to discover the main elements which popularize a man at college, and I now present a number of rules—the outcome of my work. By following these rules anyone can become popular, and as the desire to be recognized and looked up to is strong in us all, I trust my advice will be of great value.

Rule I. Do not study your lessons. If a fellow studies he is likely to be considered a "mere student;" but by indifference to all college work you get a reckless, devil-may-care halo placed above your head, and custom respects it.

Rule II. Fasten only the bottom button of your coat. This gives a blouse effect, and is considered "the thing" by those who know.

Rule III. If you find any difficulty in making some of your technic, Drs. Gutzeit, Lindeman and Marshall will be only too glad to help you.

Rule IV. Take "the girls" to dances and the theatre, and never look at one of them without a dreamy expression

of the eyes. When they are by themselves they will discuss you, and the verdict will be, "Isn't he just grand!"

Rule V. Never wear your fraternity badge as a scarf pin. They do this at the Cincinnati college, but it's not good taste.

Rule VI. In malleting gold for anterior or posterior teeth, always use the elbow massage accompaniment in order that the patient keep his or her mind from the operation.

Rule VII. When you treat a fellow to a soda-fountain drink, hint to him that you think it "tame." This will lead him to believe that you are a cut-up when you get the chance.

Rule VIII. Smoke cigarettes. A cork-tipped "paper cigar" between your fingers adds a "swagger" atmosphere to your personality, and this is desirable.

Rule IX. If you don't play poker your friends will think you are the "goody-goody" sort, so play poker. If you lose don't worry—it's papa's money.

Rule X. Get drunk once in a while just to prove that you are chuck full of manhood. College students reverence the occasional tippler.

KRAATZ, '07.