

## Advertisements

THE following pages of this ALETHIAN are occupied by advertisements. These pages should be fully as interesting to students and well-wishers of the school and its enterprises, as any other pages of the book, and should be studied much more carefully.

It is apparent that the college publications could not be issued without the patronage of the advertisers. It is apparent, also, that this is "class advertising," the value of which is questionable, and we trust that it is also apparent to every reader of this book that it is his plain duty to make these advertisements valuable; that he should patronize those who help the college publications, and not patronize those who can and should, but do not help us.

I wish to extend to every advertiser in this book, warmest thanks and best wishes for his business success, in behalf of our editors, and for myself as business manager of this book.

Sincerely,

LEE C. GREENBURG, Business Manager

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