

Colophon

It's About Time

The 2003 Log had many difficulties before it came to the final product. Working with a new publisher, Herff Jones, there were new programs that needed to be learned. Image-in was a very easy way to insert pictures onto the pages. Hours upon hours were put into this book by interviews, placing pictures, and three weeks without any computers. The book started off late due to receiving 24 new dell computers after the school year had started. A new laser color printer was helpful with this first all color book. This book was completed by 21 hard working and dedicated staff members in room 115. It's About Time, Volume 60, was printed by Herff Jones Publishing Company, 2800 Selma Highway, Montgomery, AL, 36108 with 1200 books printed. The book was finally put to bed on Thursday, June 12th, 2003 after hours of work. This book was printed on 100 pound gloss paper. The cover is a blue cordova grain contrasted with a silver line die cut. The two cover fonts were selected to convey the concept of our theme, It's About Time.

Jeremy McDaniel took most candid shots for us while staff members and other student photographers took the rest. All design ideas and decisions were made by the staff. Underclass portraits were taken by Lifetouch Studios. All senior photos were due on November 1st, however students were still turning them in until the day before spring break. This caused adjustments to be made throughout the book. Senior photos were taken by various local studios.

Pages were designed using Adobe Photoshop 7.0 and Adobe Pagemaker 7.0 on 24 IBM computers, two scanners and a HP color printer. Print books were sold for \$60, a print book and a DVD were sold for \$70, and a print book with a name stamp on the cover with the DVD was \$75. All copy and captions were written in Goudy while each section had a few different fonts dedicated solely for that section. The cover, endsheets, timeline, ads and index all used various fonts in order to attain the theme of time.

Thanks to all of you who made the history recorded in this book.

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