

Ask the Newspapers

They Know—

That we serve and co-operate with nearly all of the National Advertisers and Advertising Agencies.

THEY KNOW that the "Rapid Service" means speed, quality and careful distribution that gets the ad-plates to them O. K. on time for scheduled advertising campaigns.

THEY KNOW that we have pioneered in this kind of service and have continued it successfully for over a fifth of a century and now operate the largest factory in the world, especially designed and built for such service and located near the center of population and publications.

Ask any five National Advertisers you may think of. It is entirely probable that we serve three out of five, if not all. They also know that
"WE CO-OPERATE"

The RAPID ELECTROTYPE COMPANY

Electrotypes • Aluminotypes • Stereotypes

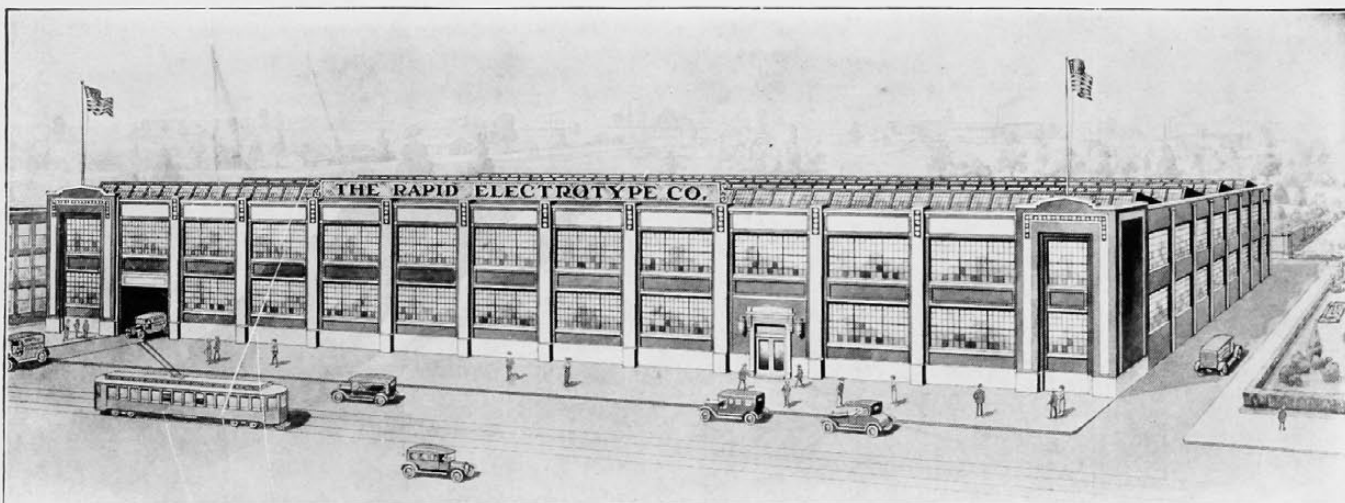
Wood Flong Mats

CINCINNATI

New York, 200 Fifth Avenue

Detroit, 205 Kresge Building

Chicago, 602 Monadnock Building



*The new \$400,000.00 home of the largest maker and distributor of newspaper ad-plates in the world.
Wholly occupied by The Rapid Electrotape Company*