



KINGMEN

The growing reputation of the *Bearcats*, under the tutelage of Coach Dana King, suffered very little this year despite the marketing of team material. Indeed, the team was none the worse for its commercial aspect. Some few sportspeople even contend that a better grid-machine will result from the practice of bargaining. No doubt they have their point of view for business makes possible this machine-age

—with Model-T sporting-spirit.

In the energetic group, above, Delta Tau Delta's "Red" Hessel and "Whitey" Davis are nothing to be blue about. James Hall, George Smith, and Frank Cook of the Shipley—and erstwhile Campus Shop subsidies served well their schoolmates. Yes, and there's Frank Ruck.

Only numbskulls can fail to understand the picture above—you numbskull.