

Portraiture **becomes art**

when discriminating taste and years of progressive study are apparent in masterly creations. Craftsmanship alone cannot make the splendid photograph. A full understanding of the values of human expression, matched with a feeling for the spirit and character of the subject, assures the success the camera can only approximate.

The choice of a Webb portrait marks you as one who knows fine things.

W. CARSON WEBB

PHOTOGRAPHER TO THIS AND MANY OTHER
PROMINENT CINCINNATIANS



NEW STUDIO AT 415 RACE STREET