

"THE BEST BOOK OF THE MONTH » » »"

• This book we are talking about is written in figures—a language everybody understands. The story is so simply told and so readily comprehensible that illustrations are unnecessary. The figures, however, paint beautiful pictures of travel, vacation, automobiles, homes, and no end of things you long for.

• The book has not been reviewed by literary critics, but it has the hearty endorsement of everybody who possesses it, which includes people in about every walk of life. There are not many pages in it, but it is chock full of meat. You never will possess a book that you will prize more.

• The title of this book is "The Bank Book." Your very destiny depends upon your having one. Once you own it you can add and add to the story, and with each addition it gets more interesting. To top it all, each addition you make brings you more returns per pen scratch than is enjoyed by the best-paid novelists. The book is free every day in the year at the PROVIDENT. All you need do is make a small deposit. Stop in at the home office or at any of the fourteen convenient branches at your first opportunity. We never run out of them.



THE
PROVIDENT
SAVINGS BANK & TRUST CO.

Home Office: Seventh and Vine, Cincinnati, Ohio

Fourteen Convenient Branches